


1. SEMESTER LEARNING PLAN

 UNESA Universitas Negeri Surabaya	SURABAYA STATE UNIVERSITY FACULTY OF EDUCATION DEPARTMENT OF EDUCATIONAL CURRICULUM AND TECHNOLOGY EDUCATIONAL TECHNOLOGY S1 STUDY PROGRAM	Document Code			
SEMESTER LEARNING PLAN					
COURSES (MK)	CODE	MK family	WEIGHT (credits)	SEMESTER	Compilation Date
Learning Communication	-	Learning Design	T=2 P=2	1	March 18, 2022
AUTHORIZATION	RPS Developer	RMK Coordinator	Head of Study Program		
		-	Dr. Andi Kristanto., M.Pd.		
Learning Outcomes(CP)	CPL-PRODI charged to MK				
	CPL-Attitude	Mastering concepts, structures and materials in educational technology science as a Learning Technology Developer, Education and Training Analyst, and Multimedia/Animation/Broadcast Teacher			
	CPL- Knowledge	Solve problems based on the case study method or project-based group learning in the field of Education technology, by prioritizing digital literacy			
	CPL-Special Competencies	Able to utilize technology and information in solving problems in the field of educational technology and inclusive education based on digital technology and local wisdom			
	CPL-General Competencies	Able to demonstrate a scientific, critical and innovative attitude in scientific and responsible learning of educational technology			
	Course Learning Outcomes (CPMK)				
CPMK-Attitude	Students are able to understand concepts, structures and materials in educational technology science related to learning communication as a developer of Learning Technology, Educational Analysis and Training.				

	CPMK-Knowledge	√	√	√	√												
	CPMK-Special Competencies														√	√	
	CPMK-General Competencies					√	√	√	√	√	√	√	√	√			√
DescriptionShort MK	This course discusses the purpose, function and role of communication in the life of forms of communication, the elements and models of the communication process, the relationship between the elements of communication and the learning process through collaborative learning. Lectures are carried out by means of blended learning. Assessment is done by way of questions and answers in writing.																
Study Materials: Learning Materials	<p>Meeting 1:</p> <ol style="list-style-type: none"> 1. Some Misunderstanding of Communication 2. The importance of communication <ol style="list-style-type: none"> a. personal life b. Relationship c. professional life d. cultural life 3. The Role of Communication in Educational Technology <p>Meeting 2:</p> <ol style="list-style-type: none"> 1. Communication between humans 2. Communication Conceptualization <ol style="list-style-type: none"> a. Communication as a one-way action b. Communication as interaction c. Communication as a transaction <p>Meeting 3:</p> <ol style="list-style-type: none"> 1. Communication as a symbolic process 2. Communication is unavoidable 3. Communication is transactional 4. Communication is systemic 5. Communication is continuous 6. Communication occurs in the context of space and time 7. Communication includes the dimensions of content and relationships 8. Communication is irreversible 																

Meeting 4:

1. Communication Component
2. Communication Model
3. Model S 13 R
4. Aristotle's Model
5. Lasswell models
6. Shannon and Weaver models
7. Schramm models
8. Berlo models

Meeting 5:

1. Perception Process
2. Factors influencing perception
3. Error or failure of perception

Meeting 6:

1. Language and Meaning
2. The principle of using symbols
3. Guidelines for effective verbal communication

Meeting 7:

1. Principles of non-verbal communication
2. Types of non-verbal communication

Meeting 8:

1. Explain the stages of the listening process
2. Explain barriers to effective listening
3. Mention ineffective forms of listening

Meeting 9:

1. Credibility
2. Attractiveness
3. Power

Meeting 10:

1. Communication barriers
 - a. Disturbance
 - b. Interest
 - c. Hidden motivation

- d. Prejudice
- 2. Communication Evasion
 - a. Misleading understanding
 - b. Defect message
 - c. Changing the frame of reference

Meeting 11:

- 1. Managing audience interest
- 2. Adjusting to the degree of understanding of the audience
- 3. Visual adjustment to audience

Meeting 12:

- 1. Public speaking
- 2. Planning public speaking
- 3. Challenges in public speaking

Meeting 13:

- 1. Intrapersonal
- 2. Interpersonal
- 3. Groups and Organizations
- 4. Public
- 5. Mass communication

Meeting 14:

- 1. New Technological Developments in communication
- 2. Communication technology convergence and its implications

Meeting 15:

- 1. New Technological Developments in communication
- 2. Communication technology convergence and its implications

Meeting 16:

- 1. Written UAS Question

References

Main:

Arianto, Fajar, et al. 2020. Learning Communication Handout. Surabaya: Education Technology FIP Unesa

Supporter:

- 2. cangara. 2011. Introduction to Communication Science. Press Eagle
- 3. Mulyana, Deddy. 2010. Communication Science: An Introduction. Bandung: Rosadakarya Teenagers
- 4. Suranto, AW. 2010. Interpersonal Communication. Yogyakarta: Graha Ilmu

5. Widjaja. HAW 2010. Introductory Communication Studies. Jakarta: PT Rineka Cipta
 6. Yusuf, Pawit M. 2010. Instructional Communication Theory and Practice. Jakarta: PT Bumi Aksara

Supporting lecturer

Subjectcondition -

Mg to-	The final ability of each learning stage (Sub-CPMK)	Evaluation		Learning Forms, Learning methods, Student Assignment, [Estimated time]		Learning materials [References]	Rating Weight (%)
		Indicator	Criteria & Form	Offline Learning	Online Learning (online)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1.	Understanding the Role of Communication in Life and Education	1. Able to express misunderstanding about communication 2. Be able to mention and give examples of the importance of communication 3. Able to explain the role of communication in Educational Technology	Oral test of the material that has been studied	<i>Lectures, Discussions, Questions and Answers</i> 2 x 50	<i>Lectures, Discussions, Questions and Answers</i> 2 x 50	1. Arthana, I Ketut Pegig. 1998. Introduction to Communication. Surabaya: Unipress IKIP. 2. Arthana, I Ketut Pegig. 2013. Introduction to Communication. Sidoarjo: Zifatama Publishing. 3. Mulyana, Dedi. 2001. Communication Studies: An Introduction. Bandung: PT. Rosdakarya Teens	2%
2.	Understanding the Nature and Definition of Communication	Able to distinguish the definition of communication based on the conceptualization of communication	Oral test of the material that has been studied	<i>Lectures, Discussions, Questions and Answers</i> 2 x 50	<i>Lectures, Discussions, Questions and Answers</i> 2 x 50	1. Arthana, I Ketut Pegig. 1998. Introduction to Communication. Surabaya: Unipress IKIP. 2. Arthana, I Ketut Pegig. 2013. Introduction to Communication. Sidoarjo: Zifatama Publishing.	2%

						3. Mulyana, Dedi. 2001. Communication Studies: An Introduction. Bandung: PT. Rosdakarya Teens	
3.	Communication Principles	<ol style="list-style-type: none"> 1. State the principles of communication. 2. Explain the principles of communication 	Oral test of the material that has been studied	<i>Presentat ion, Discussio n, Q&A 2 x 50</i>	<i>Presentat ion, Discussio n, Q&A 2 x 50</i>	<ol style="list-style-type: none"> 1. Arthana, I Ketut Pegig. 1998. Introduction to Communication. Surabaya: Unipress IKIP. 2. Arthana, I Ketut Pegig. 2013. Introduction to Communication. Sidoarjo: Zifatama Publishing. 3. Berger, Charles R.; Steven H., E; chaffee. 1987. Hand Book of Communication Science. New Delhi: Sage Publications. 4. Rahmat, Jalaludin, 1996. Psychology of Communication. Bandung: Rosda Karya. Ritchie, L. David. 1991. Communication Information. New Delhi: Sage Publications. 5. Mulyana, Dedi. 2001. Communication Studies: An Introduction. Bandung: PT. Rosdakarya Teens 	2%
4.	Communication Components and Model	<ol style="list-style-type: none"> 1. Mention the components of communication 2. Understanding the phenomenon of 	Oral test of the material that has	<i>Presentat ion, Discussio n, Q&A</i>	<i>Presentat ion, Discussio n, Q&A</i>	<ol style="list-style-type: none"> 1. Arthana, I Ketut Pegig. 1998. Introduction to Communication. Surabaya: Unipress IKIP. 	2%

		communication by using communication models	been studied	2 x 50	2 x 50	<ol style="list-style-type: none"> Berger, Charles R.; Steven H., E; chaffee. 1987. Hand Book of Communication Science. New Delhi: Sage Publications. Mulyana, Dedi. 2001. Communication Studies: An Introduction. Bandung: PT. Rosdakarya Teens 	
5.	Communication Core Perception	<ol style="list-style-type: none"> Explain the process of perception Mention the factors that influence perception Explain the rationale for errors and perceptual failures 	Oral test of the material that has been studied	<i>Presentat ion, Discussio n, Q&A</i> 2 x 50	<i>Presentat ion, Discussio n, Q&A</i> 2 x 50	<ol style="list-style-type: none"> Arthana, I Ketut Pegig. 1998. Introduction to Communication. Surabaya: Unipress IKIP. Arthana, I Ketut Pegig. 2013. Introduction to Communication. Sidoarjo: Zifatama Publishing. Mulyana, Dedi. 2001. Communication Studies: An Introduction. Bandung: PT. Rosdakarya Teens 	4%
6.	Verbal Communication	<ol style="list-style-type: none"> Explain the use of language and meaning in communication State the principles of using symbols Applying guidelines for effective verbal communication 	Oral test of the material that has been studied	<i>Presentat ion, Discussio n, Q&A</i> 2 x 50	<i>Presentat ion, Discussio n, Q&A</i> 2 x 50	<ol style="list-style-type: none"> Arthana, I Ketut Pegig. 1998. Introduction to Communication. Surabaya: Unipress IKIP. Arthana, I Ketut Pegig. 2013. Introduction to Communication. Sidoarjo: Zifatama Publishing. Berger, Charles R.; Steven H., E; chaffee. 1987. Hand Book of Communication 	4%

						<p>Science. New Delhi: Sage Publications.</p> <p>4. Mulyana, Dedi. 2001. Communication Studies: An Introduction. Bandung: PT. Rosdakarya Teens</p>	
7.	Non-verbal Communication	<ol style="list-style-type: none"> 1. Explain the principles of non-verbal communication 2. State the types of non-verbal communication 	Oral test of the material that has been studied	<i>Presentat ion, Discussio n, Q&A</i> 2 x 50	<i>Presentat ion, Discussio n, Q&A</i> 2 x 50	<ol style="list-style-type: none"> 1. Arthana, I Ketut Pegig. 1998. Introduction to Communication. Surabaya: Unipress IKIP. 2. Arthana, I Ketut Pegig. 2013. Introduction to Communication. Sidoarjo: Zifatama Publishing. 3. Berger, Charles R.; Steven H., E; chaffee. 1987. Hand Book of Communication Science. New Delhi: Sage Publications. 4. Rahmat, Jalaludin, 1996. Psychology of Communication. Bandung: Rosda Karya. Ritchie, L. David. 1991. Communication Information. New Delhi: Sage Publications. 5. Mulyana, Dedi. 2001. Communication Studies: An Introduction. Bandung: PT. Rosdakarya Teens 	4%
8.	Listening	<ol style="list-style-type: none"> 1. Explain the stages of the listening process 	Oral test of the	<i>Presentat ion,</i>	<i>Presentat ion,</i>	<ol style="list-style-type: none"> 1. Arthana, I Ketut Pegig. 1998. Introduction to 	4%

		<ol style="list-style-type: none"> 2. Explain barriers to effective listening 3. Mention ineffective forms of listening 	material that has been studied and written test	<i>Discussion, Q&A</i> 2 x 50	<i>Discussion, Q&A</i> 2 x 50	<p>Communication. Surabaya: Unipress IKIP.</p> <ol style="list-style-type: none"> 2. Arthana, I Ketut Pegig. 2013. Introduction to Communication. Sidoarjo: Zifatama Publishing. 3. Berger, Charles R.; Steven H., E; chaffee. 1987. Hand Book of Communication Science. New Delhi: Sage Publications. 4. Rahmat, Jalaludin, 1996. Psychology of Communication. Bandung: Rosda Karya. Ritchie, L. David. 1991. Communication Information. New Delhi: Sage Publications. 5. Mulyana, Dedi. 2001. Communication Studies: An Introduction. Bandung: PT. Rosdakarya Teens 	
9.	Communicator (Communication Source)	Explain the factors that make up effective communicators	Oral test of the material that has been studied	<i>Presentation, Discussion, Q&A</i> 2 x 50	<i>Presentation, Discussion, Q&A</i> 2 x 50	<ol style="list-style-type: none"> 1. Arthana, I Ketut Pegig. 1998. Introduction to Communication. Surabaya: Unipress IKIP. 2. Arthana, I Ketut Pegig. 2013. Introduction to Communication. Sidoarjo: Zifatama Publishing. 3. Berger, Charles R.; Steven H., E; chaffee. 1987. Hand 	4%

						<p>Book of Communication Science. New Delhi: Sage Publications.</p> <p>4. Mulyana, Dedi. 2001. Communication Studies: An Introduction. Bandung: PT. Rosdakarya Teens</p>	
10.	Communication Barriers and Evasions	<p>Explain about communication barriers</p> <p>Explain about communication evasion</p>	Oral test of the material that has been studied	<i>Presentat ion, Discussio n, Q&A</i> 2 x 50	<i>Presentat ion, Discussio n, Q&A</i> 2 x 50	<p>1. Arthana, I Ketut Pegig. 1998. Introduction to Communication. Surabaya: Unipress IKIP.</p> <p>2. Arthana, I Ketut Pegig. 2013. Introduction to Communication. Sidoarjo: Zifatama Publishing.</p> <p>3. Rahmat, Jalaludin, 1996. Psychology of Communication. Bandung: Rosda Karya. Ritchie, L. David. 1991. Communication Information. New Delhi: Sage Publications.</p> <p>4. Mulyana, Dedi. 2001. Communication Studies: An Introduction. Bandung: PT. Rosdakarya Teens</p>	4%
11.	Adapting to Audiences Verbally and Visually	<p>1. Implement audience interest management</p> <p>2. Applying the design of communication messages to the degree of</p>	Oral test of the material that has been studied	<i>Presentat ion, Discussio n, Q&A</i> 2 x 50	<i>Presentat ion, Discussio n, Q&A</i> 2 x 50	<p>1. Arthana, I Ketut Pegig. 1998. Introduction to Communication. Surabaya: Unipress IKIP.</p> <p>2. Arthana, I Ketut Pegig. 2013. Introduction to</p>	4%

		<p>understanding of the audience</p> <p>3. Applying visual design to the audience</p>				<p>Communication. Sidoarjo: Zifatama Publishing.</p> <p>3. Rahmat, Jalaludin, 1996. Psychology of Communication. Bandung: Rosda Karya. Ritchie, L. David. 1991. Communication Information. New Delhi: Sage Publications.</p> <p>4. Wimmer, Rogers D. & Dominik, Joseph R. 1987. Mass Media Research. California: Wadworth Publishing Company.</p> <p>5. Mulyana, Dedi. 2001. Communication Studies: An Introduction. Bandung: PT. Rosdakarya Teens</p>	
12.	Rhetoric	<p>1. Explaining rhetoric as an extension of everyday conversation</p> <p>2. Applying the process of planning a rhetoric</p> <p>3. Explaining challenges in rhetoric</p>	Oral test of the material that has been studied	<i>Presentat ion, Discussio n, Q&A</i> 2 x 50	<i>Presentat ion, Discussio n, Q&A</i> 2 x 50	<p>1. Arthana, I Ketut Pegig. 2013. Introduction to Communication. Sidoarjo: Zifatama Publishing.</p> <p>2. Wimmer, Rogers D. & Dominik, Joseph R. 1987. Mass Media Research. California: Wadworth Publishing Company.</p> <p>3. Mulyana, Dedi. 2001. Communication Studies: An Introduction. Bandung: PT. Rosdakarya Teens</p>	4%

13.	Communication Context	Mention the context of communication Explain the different contexts of communication	Oral test of the material that has been studied	<i>Presentat ion, Discussio n, Q&A</i> 2 x 50	<i>Presentat ion, Discussio n, Q&A</i> 2 x 50	<ol style="list-style-type: none"> 1. Arthana, I Ketut Pegig. 2013. Introduction to Communication. Sidoarjo: Zifatama Publishing. 2. Wimmer, Rogers D. & Dominik, Joseph R. 1987. Mass Media Research. California: Wadworth Publishing Company. 3. Mulyana, Dedi. 2001. Communication Studies: An Introduction. Bandung: PT. Rosdakarya Teens 	4%
14.	New Communication Technology Development	Explain the convergence of communication technology Explain the implications of technological convergence in communications	Oral test of the material that has been studied and make reports related to the latest developments in communication technology	<i>Presentat ion, Discussio n, Q&A</i> 2 x 50	<i>Presentat ion, Discussio n, Q&A</i> 2 x 50	<ol style="list-style-type: none"> 1. Arthana, I Ketut Pegig. 1998. Introduction to Communication. Surabaya: Unipress IKIP. 2. Arthana, I Ketut Pegig. 2013. Introduction to Communication. Sidoarjo: Zifatama Publishing. 3. Berger, Charles R.; Steven H., E; chaffee. 1987. Hand Book of Communication Science. New Delhi: Sage Publications. 4. Rahmat, Jalaludin, 1996. Psychology of Communication. Bandung: Rosda Karya. Ritchie, L. David. 1991. Communication Information. 	8%

						<p>New Delhi: Sage Publications.</p> <p>5. Wimmer, Rogers D. & Dominik, Joseph R. 1987. Mass Media Research. California: Wadworth Publishing Company.</p> <p>6. Mulyana, Dedi. 2001. Communication Studies: An Introduction. Bandung: PT. Rosdakarya Teens</p>	
15.	New Communication Technology Development	Explain the convergence of communication technology Explain the implications of technological convergence in communications	Oral test of the material that has been studied and make reports related to the latest developments in communication technology	<i>Presentat ion, Discussion, Q&A</i> 2 x 50	<i>Presentat ion, Discussion, Q&A</i> 2 x 50	<p>1. Arthana, I Ketut Pegig. 1998. Introduction to Communication. Surabaya: Unipress IKIP.</p> <p>2. Arthana, I Ketut Pegig. 2013. Introduction to Communication. Sidoarjo: Zifatama Publishing.</p> <p>3. Berger, Charles R.; Steven H., E; chaffee. 1987. Hand Book of Communication Science. New Delhi: Sage Publications.</p> <p>4. Rahmat, Jalaludin, 1996. Psychology of Communication. Bandung: Rosda Karya. Ritchie, L. David. 1991. Communication Information. New Delhi: Sage Publications.</p>	8%

						<p>5. Wimmer, Rogers D. & Dominik, Joseph R. 1987. Mass Media Research. California: Wadworth Publishing Company.</p> <p>6. Mulyana, Dedi. 2001. Communication Studies: An Introduction. Bandung: PT. Rosdakarya Teens</p>	
16.	Final exams	Working on UAS	Written test	<i>Written test 90 minutes</i>	Written test 90 minutes	Sub-CPMK1-15 Materi Material	40%

Notes:

1. **Learning Outcomes of Graduates of Study Program (CPL-PRODI)** is the ability possessed by every graduate of the study program which is the internalization of attitudes, mastery of knowledge and skills in accordance with the level of study program obtained through the learning process.
2. **CPL charged to the course** are some of the learning outcomes of study program graduates (CPL-PRODI) which are used for the formation/development of a course consisting of aspects of attitude, general skills, special skills and knowledge.
3. **CP Course (CPMK)** is the ability that is described specifically from the CPL that is charged to the course, and is specific to the study material or learning material for the course.
4. **Sub-CP Course (Sub-CPMK)** is the ability that is described specifically from the CPMK that can be measured or observed and is the final ability that is planned at each stage of learning, and is specific to the learning material of the course.
5. **Rating indicators** ability in the process and student learning outcomes is a specific and measurable statement that identifies the ability or performance of student learning outcomes accompanied by evidence.
6. **Rating Criteria** is a benchmark that is used as a measure or benchmark for learning achievement in an assessment based on predetermined indicators. Assessment criteria are guidelines for raters so that the assessment is consistent and unbiased. Criteria can be either quantitative or qualitative.
7. **Assessment technique:** test and non-test.
8. **Learning form:** Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service and/or other equivalent forms of learning.
9. **Learning methods:** Small Group Discussion, Role-Play & Simulation, Discovery Learning, Self-Directed Learning, Cooperative Learning, Collaborative Learning, Contextual Learning, Project Based Learning, and other equivalent methods.
10. **Learning materials** are details or descriptions of the study material that can be presented in the form of several main points and sub-topics.
11. **Rating weight** is the percentage of assessment of each achievement of the sub-CPMK which is proportional to the level of difficulty of achieving the sub-CPMK, and the total is 100%.

12. **PB**= Learning Process,**PT**=Structured Assignments,**KM**= Independent Activities.

7. Portfolio of Student CPL Achievement Assessment & Evaluation

Mg	CPL	CPMK (CLO)	Sub-CPMK (LLO)	Indicator	Question Form - Weight(%)*	Weight (%)	Mhs value (0-100)	$\Sigma((Mhs \text{ Grade}) \times (Weight\%*))$	Achievement of CPL at the Constitutional Court (%)
1	CPL-P	CPMK-P	Sub-CPMK1	<ol style="list-style-type: none"> 1. Able to express misunderstanding about communication 2. Be able to mention and give examples of the importance of communication 3. Able to explain the role of communication in Educational Technology 	<ol style="list-style-type: none"> 1. Mention some misunderstanding of communication! 2. Explain the importance of communication! 3. Explain the role of communication in educational technology! 	2%	2%		
2	CPL-P	CPMK-P	Sub-CPMK2	Able to distinguish the definition of communication based on the conceptualization of communication	<ol style="list-style-type: none"> 1. Explain the definition of communication based on the conceptualization of communication! 	2%	2%		
3	CPL-P	CPMK-P	Sub-CPMK3	<ol style="list-style-type: none"> 1. State the principles of communication. 2. Explain the principles of communication 	<ol style="list-style-type: none"> 1. State the principles of communication! 2. Explain the principles of communication! 	2%	2%		

4	CPL-P	CPMK-P	Sub-CPMK4	<ol style="list-style-type: none"> 1. Mention the components of communication 2. Understanding the phenomenon of communication by using communication models 	<ol style="list-style-type: none"> 1. Mention the components in communication! 2. Explain communication models! 	2%	2%			
5	CPL-KU	CPMK-KU	Sub-CPMK5	<ol style="list-style-type: none"> 1. Explain the process of perception 2. Mention the factors that influence perception 3. Explain the rationale for errors and perceptual failures 	<ol style="list-style-type: none"> 1. Explain the steps in the perception process! 2. Mention the factors that influence perception! 3. Explain the rationale of error and failure of perception! 	4%	4%			
6	CPL-KU	CPMK-KU	Sub-CPMK6	<ol style="list-style-type: none"> 1. Explain the use of language and meaning in communication 2. State the principles of using symbols 3. Applying guidelines for effective verbal communication 	<ol style="list-style-type: none"> 1. Explain the use of language and meaning in communication! 2. State the principles of using symbols in communication! 3. How to apply effective verbal communication guidelines! 	4%	4%			
7	CPL-KU	CPMK-KU	Sub-CPMK7	<ol style="list-style-type: none"> 1. Explain the principles of non-verbal communication 	<ol style="list-style-type: none"> 1. Explain the principles of non- 	4%	4%			

				2. State the types of non-verbal communication	verbal communication! 2. Mention the types of non-verbal communication!					
8	Mid-Semester Evaluation (ETS)					4%	4%			
9	CPL-KU	CPMK-KU	Sub-CPMK9	Explain the factors that make up effective communicators	Explain the factors forming an effective communicator!	4%	4%			
10	CPL-KU	CPMK-KU	Sub-CPMK10	1. Explain about communication barriers 2. Explain about communication evasion	1. Explain about communication barriers! 2. Explain about evasion in communication!	4%	4%			
11	CPL-KU	CPMK-KU	Sub-CPMK11	1. Implement audience interest management 2. Applying the design of communication messages to the degree of understanding of the audience 3. Applying visual design to the audience	1. How to apply the management of audience interest in communication? 2. How is the design of communication messages on the degree of public understanding? 3. How does visual design affect society?	4%	4%			
12	CPL-KU	CPMK-KU	Sub-CPMK12	1. Explaining rhetoric as an extension of everyday conversation	1. Explain rhetoric as an extension of everyday conversation!	4%	4%			

				<ol style="list-style-type: none"> 2. Applying the process of planning a rhetoric 3. Explaining challenges in rhetoric 	<ol style="list-style-type: none"> 2. What is the rhetorical planning process? 3. Explain the challenges in rhetoric! 					
13	CPL-KU	CPMK-KU	Sub-CPMK13	<ol style="list-style-type: none"> 1. Mention the context of communication 2. Explain the different communication contexts 	<ol style="list-style-type: none"> 1. Mention context in communication! 2. Explain the difference in context in communication! 	4%	4%			
14	CPL-KK	CPMK-KK	Sub-CPMK14	<ol style="list-style-type: none"> 1. Explain the convergence of communication technology 2. Explain the implications of technological convergence in communications 	<ol style="list-style-type: none"> 1. Explain the convergence of communication technology! 2. Explain the implications of technological convergence in communication! 	8%	8%			
15	CPL-KK	CPMK-KK	Sub-CPMK15	<ol style="list-style-type: none"> 1. Explain the convergence of communication technology 2. Explain the implications of technological convergence in communications 	<ol style="list-style-type: none"> 1. Write a report on the convergence of communication technology! 	8%	8%			
16	End of Semester Evaluation (EAS)					40%	40%			
	Total weight (%)					100	100			

Student's final grade ($\sum(\text{Mhs Grade}) \times (\text{Weight}\%)$)		
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Notes: CLO = Courses Learning Outcomes, LLC = Lesson Learning Outcomes